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TO: Pollution Prevention Advocates

FROM: Robert Ludwig
Office of Pollution Prevention and Technology Development

SUBJECT: NATIONAL POLLUTION PREVENTION WEEK 2004,
SEPTEMBER 20-26, 2004

The California Environmental Protection Agency (Cal/EPA) and its boards, departments, and office (BDO's) are celebrating September 20-26, 2004 as National Pollution Prevention Week 2004 (NP2W 04) in conjunction with the United States Environmental Protection Agency, the Western Regional Pollution Prevention Network, and the National Pollution Prevention Roundtable. California held the first statewide Pollution Prevention Week (P2W) October 4-10, 1993, with proclamations and resolutions and a variety of local government pollution prevention activities. California's P2W was so successful that in 1996 it gained national notoriety and became an event celebrated throughout the United States.

To highlight this event and to promote pollution prevention throughout the year, the East Bay Municipal Utility District (EBMUD) of Oakland, California, has graciously provided Cal/EPA with the artwork for this year's NP2W 04 poster. This year's poster was designed by Ms. Anne Subercaseaux of EBMUD. Ms. Subercaseaux and EBMUD have distinguished themselves over the past eleven years as leaders in the field of pollution prevention by providing the themes and graphic designs for NP2W 04 as well as being a leader in pollution prevention.

NP2W 04 posters are available from the Department of Toxic Substances Control's (DTSC) Office of Pollution Prevention and Technology Development (OPPTD) while supplies last. Contact OPPTD at (916) 322-3670 or Mr. Robert Ludwig at rludwig@dtsc.ca.gov for posters. A downloadable version of the poster and other information including a brochure, planning calendar, and promotional guidelines are available at www.dtsc.ca.gov/pollutionprevention/index.html. Also check out Cal/EPA and its BDO's web sites below for more information:

Cal/EPA	-	www.calepa.ca.gov
Air Resources Board	-	www.arb.ca.gov or 800 END-SMOG
Integrated Waste Management Board	-	www.ciwmb.ca.gov
Water Resources Control Board	-	www.swrcb.ca.gov
Department of Pesticide Regulation	-	www.cdpr.ca.gov